



2021 TRAIL RIDER DONATIONS & SPONSORSHIP LEVELS

DONATIONS

\$250

\$550

- Stimulate the travel and tourism economy and support overall public health

SPONSORSHIP LEVELS

\$1,000

- Listing on www.bikehelena.com
- Logo on promotional Trail Rider poster

\$2,500 Shuttle Fest Sponsor

- Recognition as major sponsor of Spring Shuttle Fest (May) and Summer Shuttle Fest (August)
 - Listing on www.bikehelena.com
- Listed as a major sponsor in all materials distributed to media regarding launch of Trail Rider season
 - Logo on promotional Trail Rider poster
 - Logo on outside of Trail Rider shuttle bus and/or trailer
- *Optional - Facebook post on Visit Helena and Bike Helena pages (33,000+ fans)*

\$5,000 Premier

All benefits of \$2,500 level sponsorship with addition of:

- Two posts on Visit Helena Montana Instagram page
- A blog post regarding your investment in health and Helena posted on HelenaMT.com and in newsletter with distribution of 7,500 individuals
- A press release to be distributed creating awareness of the shuttle and giving recognition to the business